

EXHIBIT C



Shandarese Garr

Senior Vice President, Communications

Shandarese Garr oversees GCG's Notice & Media Team which comprises notice, advertising and media experts with more than 60 years of advertising experience who have developed some of the most successful, complex, and high-profile notice campaigns in history while utilizing the most current methods and technology for locating and reaching class members. Based on her more than 25 years of experience in key Operations roles at GCG in which she gained in-depth knowledge of the evolution of the Federal Rules of Civil Procedure, particularly rules regarding notice, Ms. Garr leads a team that combines proven media industry expertise and operations experience with class member communications and management to provide a thorough, tailored, and efficient notice program.

Ms. Garr has led the administration of hundreds of class action settlement, including more than 150 securities class action settlements. She has orchestrated all aspects of massive administrations such as the \$1.1 billion *In Re Royal Ahold Securities and ERISA Litigation*, in which GCG mailed over 25 million notices translated into 16 languages to potential claimants in 105 countries. For the \$2.4 billion Nortel Networks Corp. Securities litigations, she oversaw the execution of a notice program involving mailed notice to over 2.3 million class members in the United States, Canada and around the globe. Some of the other large and wide-reaching programs she has handled include *Global Crossings*, *WorldCom*, *Lucent*, *Enron*, *DaimlerChrysler*, *Oxford Health Plans*, and *Dollar General*.

In addition to leading GCG's Notice Team, Ms. Garr is responsible for executing GCG's diversity and inclusion vision by creating and launching company-wide programs and initiatives that focus on innovation, performance, and business growth. She is a long-standing member of the National Association of Securities and Commercial Law Attorneys (NASCAT), the American Management Association (AMA), The International Women's Leadership Association, DiversityInc, and the Society for Human Resource Management (SHRM). She is also a former board member of MFY Legal Services. Ms. Garr has been featured in *Inspirational Woman Magazine* and in a CNN article, *StreetInsider.com*, *prweb*, *Wn.com*, *Noodles*, as well as in *Black Enterprise magazine's* "On the Move" column, and *Crawford & Company's Currents* "Associate Spotlight" column.

Trade Organizations:

American Management Association (AMA)
DiversityInc
MFY Legal, Member
National Association of Securities and Commercial Law Attorneys (NASCAT), Former Administrator
National Association of Women Lawyers (NAWL)
Society for Human Resource Management (SHRM)
The International Women's Leadership Association

Speaking Engagements:

GCG Diversity & Inclusion VP Promotes Mentoring, Shandarese Garr Delivers Keynote Speech at N. CT. Black Nurses Association's Scholarship Luncheon, October 5, 2015

In the News:

"Legal Notice and Social Media: How to Win the Internet," *National Law Journal*, August 2016
"GCG Promotes Diversity and Inclusion in the Workplace, Legal Administration Provider Sets the Bar for Employee Diversity, Inclusion and Mentoring Programs," June 15, 2015
"Shandarese Garr: Mentoring for Success", March/April 2015 issue of *Inspirational Woman Magazine*, March 23, 2015
"GCG Taps Industry Veteran to Lead Diversity and Inclusion Initiatives: Legal Administrator Affirms Commitment to Diversity and Inclusion," November 20, 2014
"GCG's Executives featured on CNN.com: What changes with women in the boardroom?" October 23, 2013

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Brandon Schwartz

Director, Notice & Media



With more than 15 years of marketing, advertising, and media experience, Brandon Schwartz develops noticing solutions for all aspects of class action settlements. Mr. Schwartz joined GCG in February 2015, bringing his hands-on experience in the design of local, regional, national and global notice plans. He has in-depth knowledge of generating media, conducting demographic research, designing media plans, developing and buying media, and creating commercial/video productions, and keeps GCG up to date on current developments and best practices to consider for social media outreach through platforms such as Twitter and Facebook. He also has particular antitrust case experience which includes the *In re Ductile Iron Pipe Fittings Direct and Indirect Purchaser Antitrust litigations*, and *In re Pool Products Distribution Market Antitrust Litigation*.

Mr. Schwartz has designed and implemented ad campaigns for more than 100 high-profile cases in addition to the hundreds of cases he's managed over the course of his career. Prior to joining GCG, Mr. Schwartz spent over four years as the Media Manager for a large claims administrator where he designed a multi-million dollar media campaign for *In re: Oil Spill by the Rig Deepwater Horizon in the Gulf of Mexico*. He also gained significant experience developing international notice campaigns for *In re Parmalat Securities Litigation*, the *Indian Residential Schools Settlement*, and the *Royal Dutch Shell Non-United States Residents Securities Class Action Settlement*. For the *Countrywide Data Security Breach Litigation*, he created a how-to video about claims filing that was translated into Spanish and deemed "ground breaking" by the judge handling the case. Earlier in his career he spent almost two years consulting with clients on the West Coast developing solutions for all aspects of class action settlements, from legal noticing to disbursement.

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Education:

University of Illinois at Chicago, B.S., Marketing and Management

Landmark Cases:

In re The Flintkote Company and Flintkote Mines Limited

In re Ductile Iron Pipe Fittings ("DIPF") Direct Purchaser Antitrust Litigation

In re Ductile Iron Pipe Fittings ("DIPF") InDirect Purchaser Antitrust Litigation

In re Polyurethane Foam Antitrust Litigation

In re Pool Products Distribution Market Antitrust Litigation

Corona v. Sony Pictures Entertainment, Inc.

State of Oregon, ex rel Ellen F. Rosenblum v. AU Optronics Corp. et al

In the News:

"Legal Notice and Social Media: How to Win the Internet," *National Law Journal*, August 1, 2016



Maggie Ivey

Media Supervisor

Maggie Ivey designs and implements some of the largest and highest profile regional, national and international consumer legal notification programs. Over more than 12 years with GCG, she has used her extensive knowledge of syndicated research touted by the industry to develop defensible opinion-based notice plans effective at reaching class members both nationwide and around the globe. Her experience includes consumer fraud, antitrust, telecommunication, securities, banking, insurance, and bankruptcies. Examples of notice programs that Ms. Ivey has worked on include *Stefanyshyn v. Consolidated Industries*, *Blue Rhino In re: Pre-Filled Propane Tank* and *Benjamin Careathers v. Red Bull Class Action*.

Ms. Ivey has been instrumental in incorporating new media and social media into court-approved notice programs. Specifically, she was one of the first media planners to incorporate mobile advertising into legal notice programs. Prior to joining GCG, Ms. Ivey was a media planner with a large advertising agency outside of Washington, D.C. There, she planned and implemented traditional and online media buys for national and regional clients such as Choice Hotels International, PNC Bank, Sallie Mae, CORT Furniture, Children's National Medical Center and Colonial Williamsburg, among others. She assisted in allocating budgets for billing of over \$25 million in advertising.

Education:

James Madison University, B.B.A., Marketing/Advertising, *magna cum laude*

Landmark Cases:

Federal-Mogul Global, Inc.

Gemelas v. The Dannon Company, Inc.

In re: Air Cargo Shipping Services Antitrust Litigation

In re: Reebok Easytone Litigation

In re: Specialty Products Holding Corp., et al.

In the News:

Co-author, Legal Notice: R U ready 2 adapt? BNA Class Action Litigation Report, Vol 10, No. 14, 7/24/2009, pp. 702-703

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Katie Sparks

Media Buyer

With over seven years of experience in creating legal notice media plans, Katie Sparks designs and implements effective notice campaigns tailored to the audience, language requirements and geographical needs of each case. She takes into account effective noticing criteria and draws upon her background in editing and publishing. Ms. Sparks has particular expertise developing noticing solutions for securities and bankruptcy administrations, and has worked on many of GCG's large mortgage-backed securities cases, as well as the *In re Air Cargo Shipping Services Antitrust Litigation*, and the *AMR Corporation, et al. (American Airlines)* and *Motors Liquidation Company, et al. (fka General Motors Corp., et al.)* bankruptcies. She also helped design and implement the notice plan for the Gulf Coast Claims Facility. When working on consumer cases, she uses reach and frequency analysis to determine the most effective media outreach strategy.

In a case such as the *JP Morgan RMBS Settlement – Article 77* Ms. Sparks' excellent project management skills are essential to her ability manage the many moving parts related to noticing, including publication occurring in 12 countries and 20 languages. Ms. Sparks sees the project through from start to finish, analyzing the target demographic, researching media vehicles, and putting together the proposal and timeline. She designs ads and works with translators, media representatives, and other vendors. Ms. Sparks also handles earned media in the form of public relations and monitoring the press related to GCG's media plans.

Education:

Gonzaga University, B. A., Journalism and Psychology

Landmark Cases:

Air Cargo Shipping Services Antitrust Litigation

The Bank of New York Mellon Settlement

Citigroup Inc. RMBS Settlement -Article 77 Proceeding

Gulf Coast Claims Facility

JP Morgan RMBS Settlement-Article 77 Proceeding

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Tammy Ollivier

Senior Project Manager

With more than 17 years providing legal notice solutions for class action and bankruptcy matters, Tammy Ollivier has managed a portfolio of complex media campaigns with more than \$10 million in combined total gross media billings. Ms. Ollivier develops and implements GCG's complex and high-profile legal notice advertising campaigns, including for mega-sized class action settlements such as the *Deepwater Horizon Settlement and In re Air Cargo Shipping Services Antitrust Litigation*, as well as bankruptcy notice programs for *AMR Corporation, et al. (American Airlines)* and *Motors Liquidation Company, et al. (fka General Motors Corp., et al.)*. Her responsibilities include researching target audiences, designing notice plans, formatting advertising copy, negotiating media rates, placing notices, and training internal media team members.

For the *Gulf Coast Claims Facility*, Ms. Ollivier managed a massive outreach effort after analyzing nationally syndicated media research to determine the demographics, psychographics and geographical distribution of the target population. The notice campaign included advertisements in 275 newspapers throughout the affected region, with more than 500 insertions, internet notice via more than 40 local newspaper, television and radio websites, media relations, and distribution of notice posters to approximately 5,000 local establishments in the affected area. For *Air Cargo Shipping Services Antitrust Litigation*, she directed an international notice program with publication in local newspapers in 68 countries, global newspapers and industry trade publications with more than 350 insertions, including notice translation in 36 languages, internet notice, third-party outreach to trade organizations and dissemination of a global press release.

Education:

University of Oregon, B.S., Management and Marketing

Landmark Cases:

Air Cargo Shipping Services Antitrust Litigation

AMR Corporation, et al. (American Airlines)

Gulf Coast Claims Facility

Motors Liquidation Company, et al. (f/k/a General Motors Corporation, et al.)

Polyurethane Foam Antitrust Litigation

Specialty Products Holding Corp., et al.

Onaje Lombard

Media Coordinator



Onaje Lombard joined GCG's Notice & Media Team in Seattle in late 2015. He is responsible for assisting in the development of notice solutions with a focus in media outreach, research, and rate negotiation. Most recently, Mr. Lombard played a role on the *In re Ductile Iron Pipe Fittings Direct and Indirect Purchaser Antitrust Litigation* cases where he drafted and edited notice summaries, negotiated the purchase of advertising space, and distributed digital media monitoring reports, ensuring ad placement and billing accuracy.

Prior to joining GCG Media, Mr. Lombard worked in GCG's Louisiana facility handling claims and quality assurance aspects of the *Deepwater Horizon Settlement*. Earlier in his career Mr. Lombard gained extensive experience as an advertising and public relations account executive at GMC + Company Advertising, where he coordinated the development of marketing initiatives to create brand awareness, and managed the production of creative materials for multiple platform national media campaigns covering radio, television, digital and print, including placements in *USA Today*, *Uptown Magazine*, and *Time Inc.* publications.

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Education:

Clark Atlanta University, BA, Communications
University of New Orleans, Marketing

Landmark Cases:

Deepwater Horizon Settlement
In re Ductile Iron Pipe Fittings ("DIPF") Direct Purchaser Antitrust Litigation
In re Ductile Iron Pipe Fittings ("DIPF") Indirect Purchaser Antitrust Litigation
State of Oregon, ex rel Ellen F. Rosenblum v. AU Optronics Corp. et al